

Charge Your Purchases if You Like.
We'll Arrange the Payments to Suit You.
No Cash Payment Is Necessary.

THE CHRISTMAS STORE MAYER'S

409 to 417 Seventh St. N. W. Phone M 2826

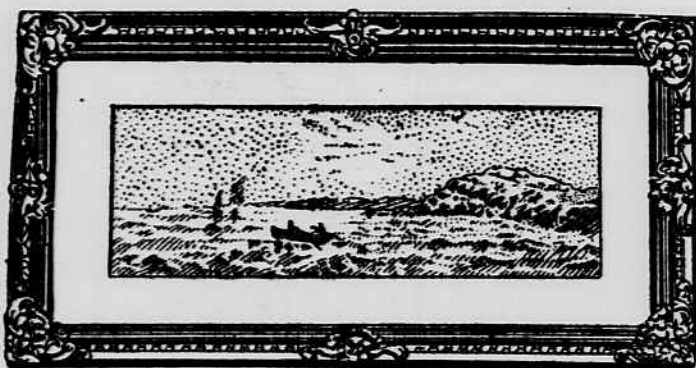
Select Your Gifts Now, While the Stocks Are
Fresh and Complete. We'll Lay Them Away and
Deliver Them When You Desire.

Christmas Club Sale of Hoosier Kitchen Cabinets \$1.00 Membership Fee Starts on Monday \$1.00 Weekly Dues

What Is Leather?

Exercise great care when buying leather furniture or furniture upholstered in leather, for hundreds of dollars are paid daily for furniture beyond its worth, for "make believe" bargains of doubtful quality. Watch the ads carefully, watch out for misleading, evasive statements, and above all, watch out for the following names of so-called "leather" that are only imitations:

"Genuine Imperial Leather"
"Genuine Chase's Leather"
"Genuine Royal Leather"
"Genuine Brown Spanish Imperial Leather"

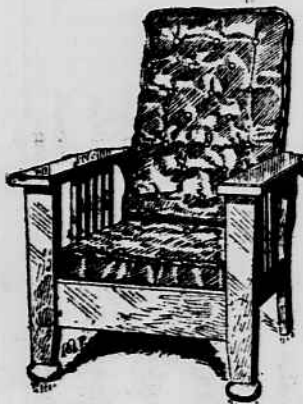


Large Gilt Frame Pictures, 16x36... \$1.29

LARGE Gilt Frame Pictures, landscapes and portraits, in colors; heavy white mats, large gilt ornaments. A perfectly splendid Christmas gift.

Oak or Mahogany Morris Chair, \$13.50

LARGE Morris Chair, with heavy hair-filled velvet cushions, red, green or brown. Choice of genuine quartered oak or mahogany finish frame; adjustable back.

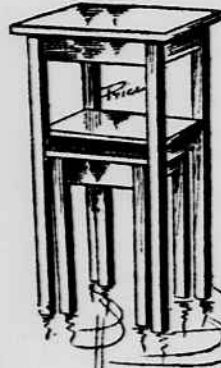
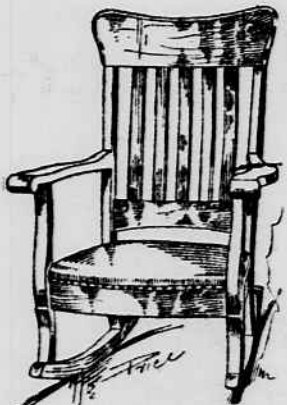


Mahogany Top Table, 99c

BEAUTIFUL Parlor Table, with 20-inch top of genuine mahogany, with French style legs and shaped undersides, highly polished, very substantial and a very pleasing design.

Genuine Leather Seat Rocker, \$13.75

LARGE Easy Rocker, with very high back and highly polished mahogany finish; genuine Spanish leather seat, supported by oil-tempered coil springs. A very comfortable Rocker and a most desirable gift.

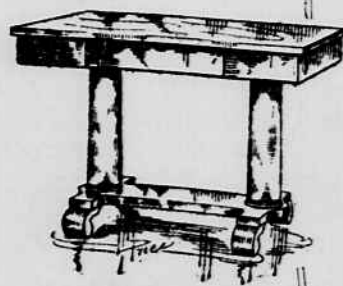


Telephone Stand, With Stool, \$2.69

TELEPHONE TABLE, of very substantial construction and pleasing design, with large well braced sliding stool—out of the way when not in use. Choice of fumed oak, quartered oak or mahogany finish. A very acceptable and useful gift.

Mahogany Library Table, \$17.65

BEAUTIFUL Designed Library Table, with genuine mahogany top and large scroll legs and base. A very graceful design, and is made still better by the superb construction and beautiful finish.



The Best Gift in All the World for a Wife or Mother
A Gift She'll Use and Appreciate Every Day in the Year
20,000

Hoosier Cabinets Were Given For Christmas

last year. 700,000 women now use them

Note These Exclusive Features

1—Mrs. Christine Frederick's famous "Housekeepers' Food Guide"—on the upper left door—answers every woman's eternally perplexing problem—"What shall we have for dinner?" You turn the dial to the meat you want and a complete outline of a perfectly balanced meal is before you—an exclusive Hoosier feature that is an invaluable help.

2—The Cookbook Holder on the middle upper door holds your cookbook securely when not in use. When you are cooking, simply open up the book to the proper page behind the holder. It is on a level with your eyes, always clean, never in the way.

There are 40 Special Conventions in the NEW HOOSIER—17 are entirely NEW.

3—The big Hoosier Metal Flour Bin is low and easy to fill. The sliding glass front enables you to clean the entire bin easily. The inside is entirely of metal with no corners to hold flour. First flour in is always out first.

4—The New Shaker Flour Sifter is the most wonderful of all the New Hoosier inventions. It is the only flour sifter ever made that shakes flour through instead of grinding it through. It cannot wear out and cannot grind through any grit or foreign substance that might be in the flour. It makes flour fluffy and light.

Every Hoosier Cabinet is built of carefully selected and seasoned oak. This extra quality guarantees lasting service.

5—A Big, Extra Roomy Drawer in the base is made entirely of metal for the proper storage of all kitchen linen, towels, dishcloths, etc. The drawer is noiseless, rustless and easy to keep clean.

6—A new feature in the Base Cupboard is a narrow shelf located for the storage of canned articles. Most women will find this a great convenience as an "emergency shelf." It will save many trips to the cellar or pantry.

Why You Should Come Tomorrow

Useful gifts are the rule this year. We have more prospects for Hoosier sales than usual. Our stock is limited. We can't get more for Christmas. You may be too late if you delay. Come tomorrow and SEE this NEW Hoosier.



"White Beauty"

The New Hoosier Advertised in Leading Magazines

In This NEW HOOSIER Your Whole Kitchen Is at Fingers' Ends

YOU can search the world over and not find anything that saves so much labor in your kitchen as this beautiful new Hoosier.

Your wife can sit down at work with this Hoosier and save miles of steps. It combines Three Big Cupboards, a Large Pantry, Special Bins and Compartments and dozens of Labor-saving Features, around a roomy metal table that slides out 16 inches.

Yet the "White Beauty" is so compactly and scientifically arranged that it saves her even half her ordinary reaching. Definite places are provided in it for over 400 articles. Many of these places are labeled so she automatically keeps things in order.

YOUR WIFE NEEDS IT. You will not question this when you know its total conveniences. And now, with so many new features and its much larger size, at the present low cash price, it is a wonderful bargain which you can easily afford.

YOU MAY CHOOSE between two dominating models—"White Beauty," which has a water-proof, ivory-white enamel upper cupboard and oak outside, and the "All-White Beauty," which looks like a china dish, inside and out.

OUR SATISFACTION GUARANTEE protects you on any Hoosier you buy, and removes any final cause you might have for hesitating to answer these two questions:

1. Am I doing justice to myself and my family by letting my wife waste her strength with miles of useless steps in her kitchen—which a Hoosier would save? or
2. Shall I go down now and get detailed information about the new Hoosier features in order to compare—detail by detail—the savings this cabinet will make for my wife in her kitchen?

Tomorrow, \$1.00 Reserves the Hoosier you choose.

We Deliver Christmas or When You Say \$1.00 puts the cabinet you choose in your home. \$1.00 weekly quickly pays for it. The Low Cash Price fixed by the factory prevails strictly.

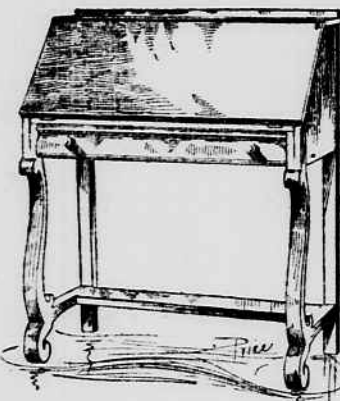
No interest. No extra fees. This sale is under direct supervision of the Hoosier Company.

THIS IS A REMARKABLY EASY WAY to make your wife the best Christmas gift you can put in your home.

A Wonderful Assortment of Gift Pieces Awaits Your Inspection at Our Store

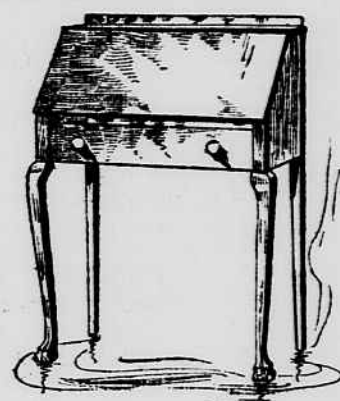
Solid Mahogany Front Desk, \$24.75

COLONIAL Style Ladies' Desk, with solid mahogany drop lid, large scroll legs and large under shelf. It has large drawer, with wood pulls, and two small drawers and pigeonholes. Beautifully made and finished.



Mahogany or Quartered Oak Desk, \$11.75

HANDSOME Claw-foot Design Ladies' Desk, with large lower drawer, drop lid, two small drawers and pigeonholes. Choice of quartered oak or genuine mahogany. A very useful and appreciated Christmas gift.



The Best Gift of All a "Thermatic" Fireless Cooker

THERE'S no gift that will gladden a woman's heart on Christmas day like a Thermatic Fireless Cooker. A "Thermatic" cooks your food better and makes it more appetizing than is possible in a gas range. It needs no watching and your meal cooks without danger of burning, while you have plenty of time for shopping or calling.

A Gift That Will Save Hours of Wearisome Kitchen Work Each Day

A "THERMATIC" makes a more desirable gift than most things, for it saves time, trouble and worry every day in the year and will be a constant reminder of the donor's thoughtfulness. Why not give your wife a "Thermatic" this year.

Surprise Your Wife on Christmas Day With This "Best Gift of All"

Special Christmas Terms

Daily Demonstration at Our Store



Genuine Mahogany Dresser, \$19.75

BEAUTIFULLY FIGURED Genuine Mahogany Dresser, in French style, with large bevel-plate mirror and swell front. It has two large drawers, two smaller ones, wood pulls and is very highly polished.



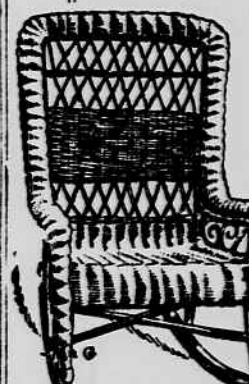
Genuine Mahogany Chiffonier, \$19.50

LARGE Genuine Mahogany Chiffonier, to match the Dresser above exactly. It has large bevel-plate mirror, four large drawers, two smaller ones and wood pulls throughout. Well made and highly polished.



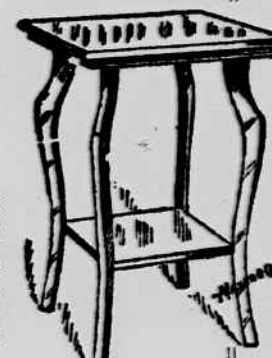
Large Full Roll Reed Rocker, \$1.95

LARGE Reed Rocker, closely woven, of good, heavy reed and strongly constructed and well braced. It has a large full roll, with patented wire construction, and will give excellent service.



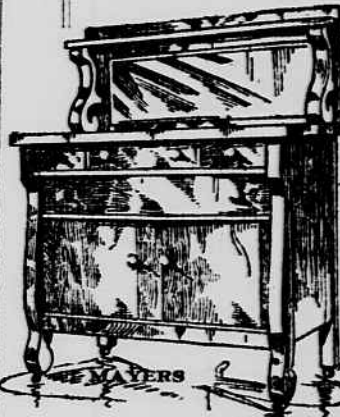
Golden Oak Parlor Table, 99c

LARGE Golden Oak Parlor Table, with heavy rim; shaped, well braced legs; large under shelf and 20-inch solid top; very nicely polished and very substantially constructed. Quite a nice gift piece.



Quartered Oak Buffet, \$37.75

MASSIVE Colonial Style Buffet, of beautifully figured quartered white oak, with plank top and very highly polished finish. Three large drawers, one lined for silver, and two large cupboards.



Turkish Rocker, Imitation Leather, \$12.50

LARGE Turkish Rocker, with heavy spring seat and upholstered back, closely and well tufted. It is very massive in design and is upholstered in black imitation leather.



Smoking Stand, With Tray and Cup, \$1.98

LARGE Smoking Stand, of substantial construction; golden oak, fumed oak or mahogany finish; fitted with wooden ash tray and wooden match holder.



Kitchen Cabinet Table, \$4.95

KITCHEN Cabinet Table, white wood top, two large bins, two large drawers and bread board; solid golden oak legs and golden oak finish throughout.

